



Birth, Breastfeeding, and Beyond: Sustaining Community-based Practices

**March 21 – 23, 2011
Hilton Arlington (Arlington, Virginia)**

Call for Workshop Proposals

HealthConnect One is now accepting proposal submissions for ***Birth, Breastfeeding, and Beyond: Sustaining Community-based Practices.***

About HealthConnect One

HealthConnect One (HC One) is a nationally-recognized nonprofit training and technical assistance agency that uses innovative, community-based approaches to support direct-service providers in promoting the health of mothers, infants, and families.

Our focus is on collaborative work with grassroots maternal and child health and social service providers. We train community health workers, or lay health promoters, who make a personal commitment to improving the health of their own community. We also work with community-based organizations that operate in some of the most distressed communities in the country. We assist these organizations in developing programs that use the power of peer support, incorporating trained community health workers into paid positions in outreach, health education and community health advocacy programs. We also mobilize diverse stakeholders to build for policies and programs that improve maternal and child health in some of the most distressed communities in the country.

For more information, please visit www.healthconnectone.org.

Purpose of *BBB: Sustaining Community-based Practices*

To convene a diverse network of stakeholders and practitioners to engage in learning, discussion, and action planning around methods to sustain community-based maternal and child health practices in underserved communities.

Target Audience for *BBB: Sustaining Community-based Practices*

Stakeholders interested in cutting-edge community-based maternal & child health programs, including community health workers, community-based doulas, breastfeeding peer counselors, MCH program practitioners and administrators, researchers, educators, policy makers, government officials, students, social innovators, and community leaders.

Objectives for BBB: Sustaining Community-based Practices

- Promote educational opportunities and open, reflective discussion about complex issues in community-based maternal and child health programs.
- Engage in networking opportunities with community-based MCH practitioners and administrators, researchers, and government leaders to share ideas, information, and experiences.
- Describe cutting-edge community-based maternal and child health programs, methods, and policies from across the country (including community-based doula, breastfeeding peer counselor, and community health worker programs).
- Identify and apply the latest research and outcomes of community-based maternal and child health promotion programs across the country .
- Discuss advocacy methods that conference participants can use to engage their communities in grassroots efforts to improve maternal and child health.
- Identify the impact of stress and social inequality on family health and the role of community health workers in mediating the effects of health disparities.
- Build upon existing competencies and offer new skills that direct service providers and administrators can apply in their jobs.
- Articulate federal funding stream trends for community health worker programs.
- Build skills in the use of technology to communicate with clients, funders, and policy-makers.
- Describe breastfeeding as an evidence-based obesity-prevention strategy.

WORKSHOP TRACKS

The conference will be organized into three workshop tracks as follows:

TRACK 1 - Starting and Sustaining Community-based MCH programs

Priority topics for workshop selection in this track =

- Innovative community-based MCH programs, methods, and/or policies.
 - Evidence-based practices (data/research)
 - Lessons learned in implementation
 - Evaluation techniques and outcomes
 - Fundraising models that promote sustainability and economic viability
- Policy/Advocacy techniques
 - Topics related to federal health reform and MCH/CHW programs
 - Federal advocacy, State and/or Local advocacy
 - Communications strategies
 - Grassroots networking

TRACK 2 - Self-Reflection/Skills-Building for MCH Practitioners and Administrators

Priority topics for workshop selection in this track =

- Hands-on techniques for MCH practitioners
- Work/Life Balance
- Supervision
- Cultural Competence
- Use of communication technologies / overcoming technology barriers

TRACK 3 – Healthy Babies in a Challenging Environment

Priority Topics for workshop selection in this track:

- Identifying the impact of social inequality and health disparities on birth and healthy babies
- Discussing the role that community-health workers can play to mitigate the effects of:
 - Stress
 - Trauma
 - Environmental Toxins/Disasters
 - Violence

SUBMITTING A PROPOSAL

If you are interested in submitting a proposal for the 2011 Conference, please complete the **2011 BBB Workshop Proposal Submission Form** and return the form to **RoiAnn Phillips:**

- Via Email – rphillips@healthconnectone.org
 - Include “BBB Conference 2011 Workshop Proposal” in subject line
- Via FAX – 312-243-4792

The deadline for submission is September 15, 2010.
Presenters will be notified by October 31, 2010.

Thank you for your interest in our conference. We look forward to your submissions.

If you have any questions, please contact:

RoiAnn Phillips (312.243.4772, ext. 233, rphillips@healthconnectone.org)
Or
Mairita Smiltars (773-728-0271, mairita@lmcalpine.com)



Workshop Presenter Responsibilities

- **Proposals are invited for the following categories:**
 - 75-minute oral presentation (single presenter)
 - 75-minute oral presentation (multiple or panel presentation)
 - Poster presentation
- **Poster size is limited to no larger than 30" x 40".**
 - Display easels will be provided to you by the hotel.
 - HC One will provide sturdy foam core for your use (either to prop a floppy poster or to assemble your poster on-site).
- Proposals not selected for an oral presentation will be considered for poster presentation.
- More than one workshop proposal may be submitted. A separate submission form must be prepared for each workshop.

- Presenters must be available to present either day of the conference – March 22 or March 23
- **Presenters will be required to register for the conference at a reduced speaker rate, and travel fees are the responsibility of the presenter unless financial hardship is claimed. HC One will review financial hardship requests on a case-by-case basis.**
- Presenter will communicate any changes from the initial proposal to HC One staff.
- Presenter will prepare their presentation in a PowerPoint or other format to be displayed on an LCD projector. HC One will provide a laptop and projector.
- Presenter will provide HC One with presentation file (such as PowerPoint) and an electronic master set of handouts by March 1, 2011, or presenter will assume personal responsibility for providing an adequate number of handouts for their presentation.
- Presenter will agree to placement of presentation and handouts on a CD-ROM for distribution to conference participants.
- Presenter will agree to allow HC One and their partners to audio and/or video record their presentation when appropriate and to make the recording, along with any presentation slides, available to the public free of charge over the Internet.
- Presenters agree to waive all rights of privacy and compensation in connection with the production and reproduction of such materials on the Internet or from the CD-Rom.

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