



[Today's Date]

Dear _____,

I am writing to you as a member of HealthConnect One's Board of Directors.

[Brief statement of purpose – e.g., I want to invite you to... sponsor our 30th anniversary gala / host a CHW / meet our Executive Director / participate in a training / play Bingo ...]

Healthy births are the cornerstone of a healthy community, and HealthConnect One believes every baby, mother and family has the right to thrive -- including parents and families from every race, income and background.

Unfortunately, poverty and systemic racism have contributed to long-term dis-investment in people of color and low-income communities, which means many women cannot access hospitals or clinics that provide quality maternal and child health services or else the costs are so prohibitive that mothers and families in these communities cannot afford the services that may exist. Furthermore, health inequities result in higher maternal and child mortality rates, higher C-section rates and lower breastfeeding rates among women of color and low-income women in the U.S., which means millions of children and families experience poorer health and well-being outcomes.

This is why HealthConnect One partners specifically with people, organizations and institutions in low-income communities and communities of color to remove barriers. Our work transforms how babies are born and cared for in their crucial first few months of life. For 30 years—across more than 50 communities in 20 states—our efforts have helped healthier babies be born with fewer C-sections, mothers increase breastfeeding rates and mothers and families receive expanded support in the crucial first few months of a child's life. Our programs generate community support and build upon existing resources which has led to real and lasting change.

I hope you will consider *[restate your purpose or invitation]*

Please feel free to contact me with any questions, by phone at _____, or by email at _____. I look forward to hearing from you.

Sincerely,

[your name here]

Member, HealthConnect One Board of Directors